

ALL CURTAINS
1/3 OFF

The Watts-Lamberg Co.

Muslin Curtains
In White Sale

Our Annual White Sale Begins Thursday, Dec. 26th

WE GIVE 2% GREEN TRADING STAMPS WITH ALL CASH PURCHASES

SPECIAL FOR THURSDAY, DECEMBER 26th

12 1/2c CAMBRIC FINISHED PERCALES,

7 3/4c yd.

One hundred pieces of fine cambric finished percales selected especially for this sale. A wonderful collection of desirable patterns in both light and dark coloring. Plenty of white and black effects in white grounds with neat stripes and figures. Regular 12 1-2c Cambric Percales, offered at special price of 7 3/4c yd.

See Window Display

\$1.50 New Japanese Embroidered Gowns, Petticoat, Pants-Combinations, 98c

The greatest undermuslin value ever offered for the price. The material is a fine English Longcloth. The decorations are Japanese embroidery, equal to the more expensive grades of hand work. This special lot includes Gowns, Petticoats and Corset Cover Pants Combinations. A complete range of sizes. Every garment new and made on styles featured for the coming season. Actual worth \$1.50 garment. White Sale Price 98c.



85c Salem Sheets, 55c

Salem Sheets are known the world over their excellent weaving qualities. Full size 81x90 inches, seamless, ends torn and hemmed. A case of these splendid medium weight sheets on sale in White Sale at special price. Regular value 85c. Special priced at 55c.

20c Nainsook \$1.29 Bolt of 10 Yards

A beautiful quality, soft finished French Nainsook, very desirable for women's undermuslins and children's wear. Full 36 inches wide, full bleached and finished by special processes, giving a soft, lustrous finish. Put up in attractive bolts of 10 yards, clean, fresh goods that will compare with any Nainsook at 20c yard. We have sold hundreds of yards of this cloth with increasing satisfaction to our customers. Special for White Sale \$1.29 Bolt.

25c White Figured Madras, 15c

We offer these fine Madras Cloths as a very special feature. The fabric that is pre-eminent for men's shirts and women's tailored waists. Pure white, mercerized finish, 27 inches wide in a variety of neat designs, including stripes, polka dots, flowers, rings and squares. The ideal medium weight white fabric. Not a piece included in this sale is worth less than 25c a yard. Your choice of many beautiful patterns at 15c yard.

Muslin Scrim and Lace Curtains In The White Sale

We have assembled a large line of new muslin, swiss and scrim Curtains bought specially for this sale.

The Best Values We Ever Offered

MUSLIN AND SWISS CURTAINS that are well made and are all new 1913 Spring styles—many beautiful designs in flat and ruffled effects. Some with insertions of wide flat lace. Others with colored floral band effects to carry out a color scheme. Many plain swiss designs with tucks and hemstitched edge. Many made of fancy barred swiss and muslin.

SPECIAL PRICES REPRESENT A SAVING OF ONE-THIRD REGULAR VALUE, 49c, 69c, 89c AND 98c THE PAIR.

New Scrim Curtains

IN WHITE, IVORY AND ECRU

Plain and barred hemstitched—Lace Edged—and others with Lace Insertions and Edge—others with hemstitched edge with flat insertions. Sale price 89c, \$1.25, \$1.75, \$2.50, \$2.98, \$3.98 and \$4.98. Curtains that are actually one-third below regular market value.

All Lace Curtains

1/3 Off The Regular Price

ALL KINDS of new up-to-date Curtains, white, ivory and ecru.

Economies In White Goods and Muslin Underwear That Count Like A Savings Account

You cannot afford to Miss the Rare Opportunity in the White Sale.

To the economical women who plan their shopping with an eye to systematic saving, no event of the entire year is of more importance than our annual sale of white goods. It always comes it always affords money-saving opportunities extraordinary and it always offers abundance of new white goods of all kinds.

This sale of white was carefully planned to furnish you striking economies in every sort of white goods this house carries.

Many of the special items for the White Sale are now on display in our show windows.

12 1/2c Long Cloth, Bolt of 10 Yards, 98c

This excellent longcloth is made expressly for us after our own specifications. A full case of this superior fabric for our annual White Sale. Bleached by special processes. Especially desirable weight, soft finish, ready to be used in the making of spring Lingerie. Full 36 inches wide, put up in bolts of 10 yards. All new, fresh stock. Worth 12 1/2c yard. Special Sale price 98c bolt.

69c Japanese Embroidered Corset Covers, 49c

The most popular embroidered underwear offered, and much in favor for the coming season. Made of fine long cloth. The trimmings are beautiful designs in the new Japanese embroidery, and copied after the finest hand work. Neck and armholes finished with ribbon-run Cluny lace. A very unusual value. Complete range of sizes. Well worth 69c. White Sale price 49c.

25c and 35c Swiss Edgings and Insertions 12 1/2c Yard. Special Embroidery For Children's Wear

One thousand yards of dainty Swiss Edgings and Insertions. A large variety of especially neat patterns suitable for trimming fine lingerie and children's wear. Widths of edging from 2 to 5 inches. The material is a very fine swiss. Small designs in floral patterns, dots, and eyelet. Sale price in any quantity, 12 1/2c.

12 1/2c Cambric, 9c Yd. 10c Bleached Muslin 8c

Offered as the result of a special purchase at much less than usual price. A fabric especially designed for the making of underwear. Full 36 inches wide, soft finish, medium weight. The White Sale price represents only three-fourths actual value. It will be profitable to anticipate your needs for such goods because of the unusual saving. Sale price 9c yard.

A case of excellent quality bleached Muslin purchased especially for this annual White Sale, and at a liberal price concession. Everyone preparing for early spring sewing will be interested in this special item. An unusually well bleached, smooth cloth, and actually worth 10c yard. Price in the White Sale beginning Thursday, 8c yard.

15c India Linon, 10c Yard

Always an important special in our Annual White Sale. This year a better quality India Linon than we have ever offered before at the price. A beautiful, sheer white fabric for women's and children's dresses, waists and aprons. Only new, fresh pieces are offered. These fabrics are worth 15c. On sale until sold in the White Sale at 10c the yard.

15c Mercerized Cluny Lace, 10c yd. \$1.50 Royal Worcester Corsets, 98c

Copies of the finest hand-made laces and exclusively employed in trimming all kinds of undermuslins. These laces are pure white and made of mercerized thread. A variety of patterns in edges and insertions to match. Widths 1 1/2 to 2 1/2 inches. This will be a very active item during the White Sale, and we advise an early selection.

22c India Linon, 15c yd

For the making of White Waists and Children's Dresses, no fabric is superior to India Linon, both for wear and the laundry. The quality we offer in the White Sale at 15c yard, is equal to that usually sold for 22c yard, thus affording an unusual opportunity for a liberal saving on the much used fabric. White Sale price 15c yard.

One of the latest models of the famous Royal Worcester Corsets. Equal to any corset ever offered at \$1.50. Made of medium weight coutil, medium bust, extra long, adjustable bust string, six hose supporters. We have disposed of hundreds of this quality in previous sales, and their merits have been thoroughly tested. In the White Sale beginning Thursday, at \$1.00.

\$1.50 Women's Muslin Gowns, 98c

Made of soft finished muslin, long sleeves, high necks, yokes trimmed with small tucks and Swiss edging. Sizes 15, 16, and 17, extra sizes 18 and 19 included at same price. A splendid value at regular price of \$1.50. Special 98c.

\$1.50 Women's Crepe Gowns, 98c

A new lot of fine white crepe gowns for women in a complete range of sizes. Made of extra quality white crepe with trimmings of Cluny lace and Japanese embroidery. Crepe gowns are very practical because easy to launder. A new lot for the Annual White Sale—Special at 98c.

12 1/2c Birdseye 89c Bolt 10 Yds.

Special diaper cloth in the White Sale, beginning December 26th. One of the best diaper cloths made. Bleached by special processes, free from chemicals and other irritating substances. Soft finished, thoroughly antiseptic. Put up in dust-proof, sealed packages of ten yards each. This special quality of birdseye is worth 12 1/2c yard. Price reduced during the White Sale to 89c for Bolt of 10 yards.

Special Values In Children's Muslin Underwear, 25c

Much tedious sewing may be avoided by availing yourself of the excellent values in Children's Muslin Underwear we are now showing.



The special line to be on sale is offered at 25c the garment and includes Drawers, Petticoats, Skirts and Underwaists. Many garments in sizes up to 12 years, excellent quality of materials and best workmanship, complete line now on sale at 25c.



Special for Saturday, December 28th. SALE BEGINS 9 A. M.

50c to 69c Eighteen Inch Fine Swiss Flouncings, 25c Yd.

A very striking collection of extra quality Swiss Embroidered Flouncings in a wide variety of patterns representing the best styles for the coming season. Japanese embroidery designs, eyelet and floral patterns. The fabric is a sheer swiss. These flouncings are 18 inches wide and are regularly worth from 50c to 69c yd. Special price for Saturday, 25c yd.